

If You Miss Your
SHOPPING
NEWS
PHONE
Randolph 3215

DAILY CITY

Complete
Coverage in
Daily City and
Colma

SHOPPING NEWS

Published Each Friday

Daily City, San Mateo County, California, Friday, January 17, 1941

Guaranteed Circulation 5,000

Scouting The Shops



With Sally

We don't know when our Ad Man finds time to study the stars. But he does. Today he told us that there is a comet out over the ocean every night. Half an hour after dark. Then it sinks.

We were so impressed we forgot to ask what its name was. Or what it means. Or why it sinks.

We're going to sit up and watch for it tonight. Because if a star is good to wish upon, a comet must be even better. More scientific.

Here's what we're going to wish for—and if it doesn't work, we're never going to trust a comet again. Nor the Ad Man.

Attention, Mr. Anonymous Comet—could you please find someone to take us to the Daly City theatre tomorrow night? John has rheumatism, but we don't want to miss Eddie's Advershow and "Knut Rockne, All American."

Then we'd like a prime rib roast from Dave's Market. We think it might make John's rheumatism feel better. And a little portable radio from Byrne's so John won't call us selfish any more.

For Beeson Cleaners, we wish twenty more years of business as prosperous as the last twenty. For ourselves we wish a luscious grapefruit and avocado salad, made with fresh fruit from the Daly City Cut Rate Market.

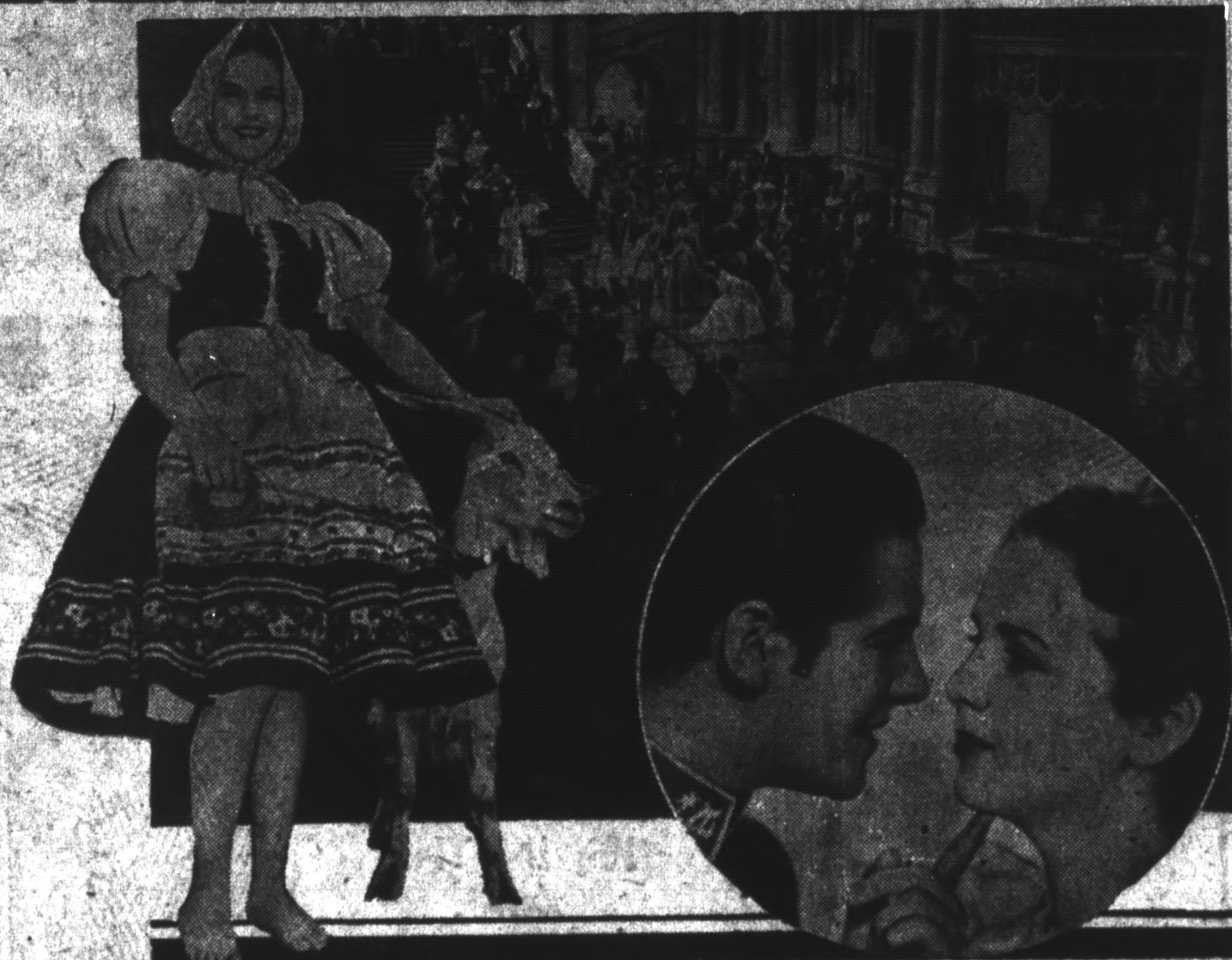
For our grandmother, we wish some of the beautiful stamped goods now on sale at Family Dry Goods. John doesn't like to embroider, so he won't mind that. But we'll wish him one of the downy new mattresses from Daly City Mattress company.

Mr. Comet, please don't sink for just a minute. This is terribly important. We wish we could knock down more than one pin at a time at the new Daly City Bowling Alleys. Everyone laughs.

Then there's the matter of salad dressing. We wish someone would be sure to remind us that Mazola is on sale at Lucca Ravioli company. (Continued on Page 3)

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"SPRING PARADE," Deanna Durbin's most elaborate picture, reveals the popular star in a striking series of vividly contrasting sequences. The story traces the gay career of a beautiful peasant girl who finds romance in the majestic splendor of an emperor's palace. Robert Cummings is Deanna's leading man in the picture. It will play at the Daly City theatre, Sunday, Monday and Tuesday.

Height of Chimneys
Height plays a considerable part in the efficiency of a chimney, many authorities maintain. For this reason, chimney heights of 30 to 35 feet as a minimum are recommended. Any arbitrary minimums must be considered in the light of local conditions, however, as overhanging trees, the height of the chimney above the roof, and strong prevalent winds can cause disturbance in the draft action.

African Military Training
Although Tanganyika is not supposed to train natives for military purposes, the government has decided to form a police reserve composed of Asharis and any other Africans who wish to join. In time of emergency they will be incorporated in the regular police force.

**COLMA PTA
PUBLIC WHIST**
2 p. m. - Tuesday
JEFFERSON ANNEX
So. Cds. 25c 1st Prize Cash
Refreshments

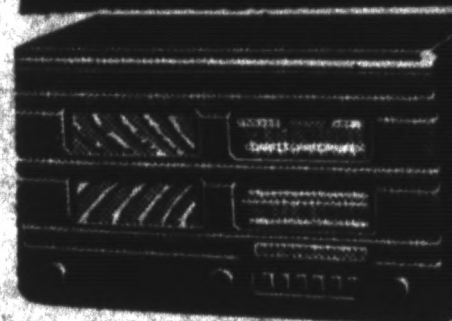
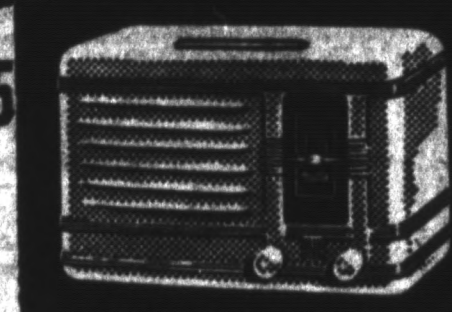
**Benefit of
Our Lady of Perpetual Help
Church**
BIG WHIST
8:30 p. m. - Tonight
Masonic Hall
So. Cds. 25c 1st Prize \$5

BEAUTY You'll Admire
Packard-Bell
STATIONIZED DIAL
\$12.95

5 TUBES — Built-in Aerial
Disappearing Carrier Handle
White, as shown, or brown

Beautiful
Wood Cabinet. \$29.95
Push Buttons.
Receives Short-Wave on its
own Built-in-Aerial.

BYRNE
RADIO STORE
Opp. Theatre RA. 7782



BEESON CLEANERS

Next To Daly City Theatre

Keep Smiling

ALL
PLAIN
GARMENTS
AND
HATS

59¢

UNION SHOP

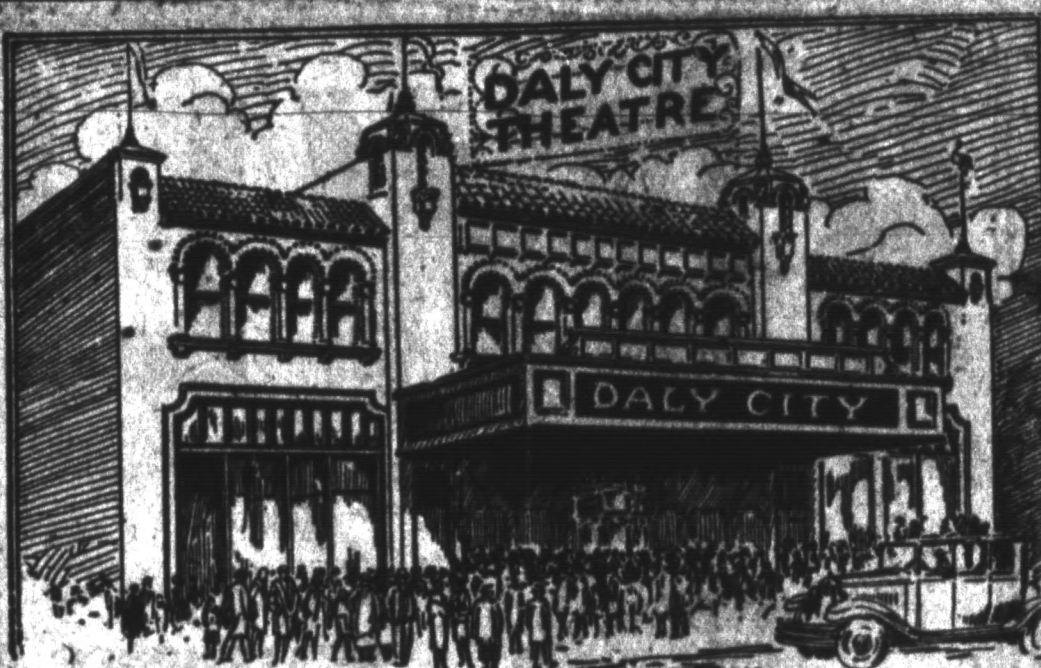
Patronize a reliable cleaner and take no chances. We have served this community for over 20 years, always striving to merit your patronage. Better Be SAFE than SORRY.

TRY US and BE CONVINCED!

**FREE CALL and
DELIVERY SERVICE ELk. 0263**



Tom Hinson



Now Playing—

PAT O'BRIEN and GALE PAGE in
"KNUTE ROCKNE, ALL AMERICAN"
Also ROBERT PAIGE and GRACE McDONALD in
"DANCING ON A DIME"
EDDIE'S ADVERSHOW — Saturday Night

Sunday, Monday, Tuesday, Jan. 19-20-21—

DEANNA DURBIN and ROBERT CUMMINGS in
"SPRING PARADE"

Also Lynn Roberts and GUY KIBBEE in
"STREET OF MEMORIES"
Latest MARCH OF TIME
BOOK NIGHT — Monday

Wednesday, January 22—

CLAIRE CARLETON in
"GIRL FROM HAVANA"

Also DICK FORAN in
"THE MUMMY'S HAND"
LADIES—Your Choice of Dinnerware or Silverware TONIGHT

Thurs., Fri., Sat., January 23-24-25—

GARY COOPER and DOMS DAVENPORT in
"THE WESTERNER"

Also RUTH TERRY and JOHNNY DOWNS in
"SING, DANCE, PLENTY HOT"
EDDIE'S ADVERSHOW — Saturday Night

DALY CITY SHOPPING NEWS

Published Every Thursday by Daly City Record
1317 SAN JOSE AVE. Telephone RANDOLPH 2215

ALBERT H. BOYNTON — — — — — Editor and Publisher

Entries Close

For Annual Dog Show

Entries close this week for the thirty-second annual dog show Saturday and Sunday, January 25 and 26 in the Civic auditorium. Deadline for entries is 5 p. m. tomorrow, by which time all entries must be in the hands of the dog show superintendent, Cabin Sports shop of the Emporium. More than a thousand dogs are expected to be entered by that time and an attendance of more than 25,000 spectators is anticipated.

Eight judges will pass on the various canine exhibits. This is the largest number of dog show judges yet to pass on a California dog show, according to Alec Wolfen, president of the Golden Gate Kennel club.

Colma PTA Plan January Whist

Refreshments after the game and a cash first prize are just two of the many attractions which the Colma PTA has announced for its January whist party.

The card event will be held Tuesday, at 2 p. m., in the Jefferson annex. A number of attractive gifts will reward lucky whist players.

The public is cordially invited to join the game.

Chairmen for the afternoon are Mrs. A. Dunkel and Mrs. Cortopassi.

Eyes Must Be Stationary
When the eyes are in motion they cannot see. They have to be stationary to carry on their work.

Whist To Benefit Our Lady Church

This evening, January 17, will see one of the largest whist parties of the month in Daly City.

Given for the benefit of Our Lady of Perpetual Help church, the card event will feature many outstanding prizes.

A substantial cash first award and many other prizes will be included. Playing will begin at 8:30 p. m. at Masonic hall. The public is cordially invited.

OCEAN VIEW BAKERY

98 Broad St. at Plymouth
Karl Hefflin, Prop. RA. 9326

Cakes Made to Order
For Weddings, Parties,
Etc.

DANISH PASTRIES
Baked Fresh Daily

We Use PURE
WHIPPING CREAM
In ALL PASTRIES
Orange Stamps Accepted

'Self-Made' Farmer
Charles McCartney, a farmer near Sigourney, Iowa, uses only articles of his own making. He built his own house, furniture, barn and plow. He and his family wear only goat-skin clothing, which he makes himself.

Slow-Flying Woodcock
Slow flight record for birds is held by the woodcock at five miles an hour.

Silk From Corn Meal
Zeln, a protein-like substance from which artificial silk is now being spun, is made from corn meal. Zeln filaments can be twisted into yarns from which many kinds of textile fabrics can be woven. The artificial silk made from corn can be dyed to any color desired.

American Family Income
Half of America's families receive less than \$23 a week, half receive more.

Record Size Salmon
The largest salmon ever caught in southeastern Alaska weighed 130 pounds. The fish was 53½ inches long and 36½ inches around. It was caught in a net. The previous record salmon weighed 116 pounds.

Large Wine Cask
The cellar of Heidelberg castle, in Germany, contains a wine cask large enough to furnish refreshment and merriment to an entire army. It holds more than 200,000 bottles of wine.

A SHORT STORY - -

Mrs. Brown always had trouble getting her children to bed at night. They'd fuss and squirm and fight to stay up "just a little longer."

The problem of Mrs. Brown and her children was solved when she sent for our free pick-up service. We made the children's mattresses over into new comfortable innersprings and now the children just can't wait for bedtime to roll around. The cost was so little, too.

Daly City Mattress

And Upholstering Co.
6745 Mission St. DEL. 9792

ROBERTSON'S EGG STORE

9 Hillcrest Drive

Masonic Bldg.

FRESH EGGS

Large, dz. 28c

GRADE - A

2 Dozen 55c

BUDGET

HAM 15c

4 slices, ½ lb.

Hormel's Ham

DAIRY ½ lb. 26c

BRAND

2 SLICES

We Specialize in Strictly Fresh Eggs and Butter

Butter, lb. 35c

First Quality

Robertson's Creamery,

Cloverbloom or Brookfield

Tomato Juice

Armour's Star

15 fluid oz. 5c

BACON

Rath's Blackhawk

1-lb. Cello

Sweet Rasher

Swift's ½-lb. cello

WHEN CHILLINESS IS IN THE AIR, WE'VE JUST THE THINGS FOR WINTER FARE



Specials for Friday, Saturday, Jan. 17 & 18

CORN

No. 2 Can Cream Style

3 for 25c

ASPARAGUS

TIPS

Picnic Size Can

10c

SOUP, Campbell's Vegetable 3 for 25c

MILK, Tall Cans 4 for 25c

APRICOTS, Whole Peeled Tall Can 8c

BEANS Sunnybrae Tall Can 9c

BABY FOOD Gerber's 3 for 20c

FOLGER'S COFFEE 1 lb. 24c 2-lb. can 47c

WILLAPoint OYSTERS 2 large cans 35c

EDGE MONT SMACKS Now 5c

WAFERS - Reg. 10c Pkg.

Crisco lb. cn. 17c

3-lb. can 47c

Oxydol 19c

Reg. Size Pkg.

Spam 26c

Hormel's Famous Meat

Fresh Fruits & Vegetables

GRAPEFRUIT 6 for 10c

Jumbo Size

AVOCADOS, ripe ea. 5c

APPLES 2 doz. 15c

PIPPIN - For Eating or Cooking

SPUDS, No. 1 29c

All-Purpose - 25-lb. sack

BOWL!



IT'S FUN!

IT'S HEALTHFUL!

IT'S INEXPENSIVE!

ONLY 10c

Per Game

FREE DAY FOR LADIES

COME IN ANY WEDNESDAY AFTERNOON BETWEEN 1 and 4 O'CLOCK FOR FREE INSTRUCTION & FREE GAMES

Make Up A Party and Visit Us Next Wednesday Afternoon

EVERY WEDNESDAY - 1 to 4 p. m.

DALY CITY
BOWLING ALLEY
6287 Mission Street

DALY CITY
CUT RATE MARKET

FREE DELIVERY
6309 MISSION ST.

OPEN SUNDAYS & EVENINGS
PHONE DELAWARE 1302-1303

Scouting the Shops

(Continued from Page 1)

pany. And that we have promised John a chocolate pie from Geneva Bakery.

We wish our neighbors would buy their own frozen foods from Farmers Market and stop borrowing ours. We wish, too, that they would be more reasonable about letting us borrow their fresh eggs from Robertson's Egg Store.

We wish John would be more reasonable, too, and not say that limp lettuce makes his rheumatism hurt, and why don't we trade with Westlake Market? And then get mad at us because we forgot to send his hat to Daly City Cleaners.

We wish we had room to tell our readers about all the bargains at Milo's Market this week and we wish we had most of those things ourselves.

Population Density

Washington, Oregon, Idaho and Montana are less densely populated than Russia.

Living Lion Guards

The doorway of the tomb of the Mohammedan saint Kalandar La Shahbaz in the city of Sehwan, Sind province, India, is guarded by live, caged lions, reports Collier's.

CLEARANCE SALE!

All Prices Reduced During January

Kayser's Lingerie & Hosiery, Dry Goods, Yarns, Notions, Infant Wear

STAMPED GOODS

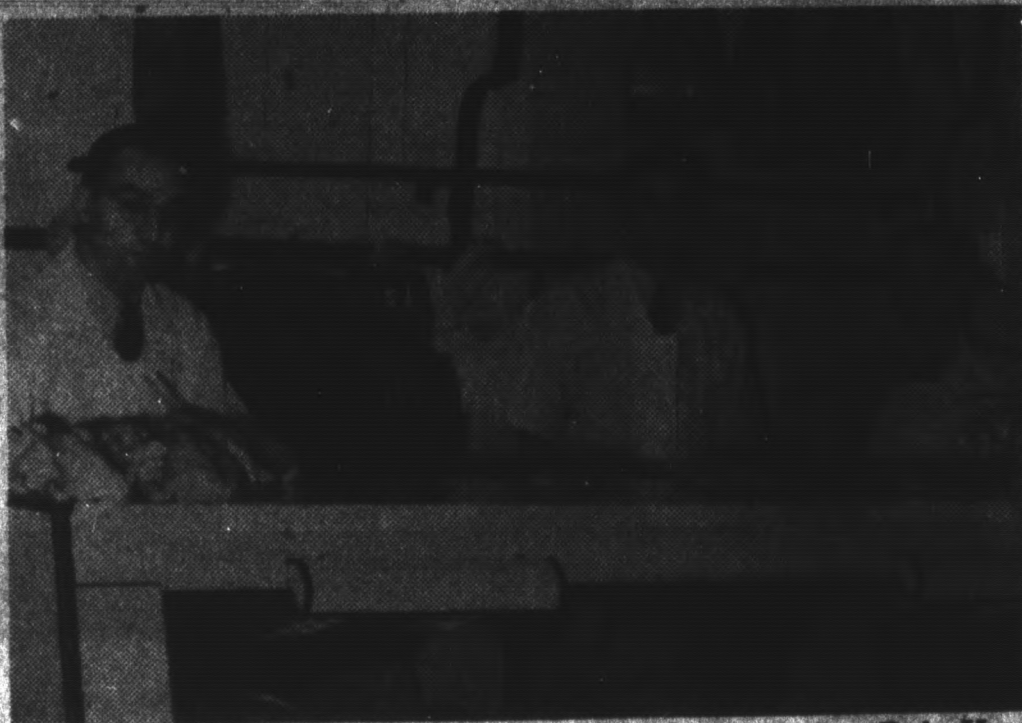
Come in Early and Save! Many Bargains!

FAMILY

FURNISHINGS AND DRY GOODS STORE

6157 Mission St.

INTRODUCING DAVE'S MARKET



—Photo by Staff Photographer Dale Hovey

The Shopping News this week pictorially introduces Dave's Market, a modern meat market, whose specials will appear each week. Shown left to right are: Al Angermann, Adolph Silvestri and the proprietor, Dave Epicelli.

The market is located on San Pedro road opposite the Colma branch, Bank of America. Another employee, Al Lanza, is not shown in the picture.

QUALITY MEATS

Cash & Carry Specials For Friday & Saturday January 17 & 18

We Feature Only The Best! SWIFT'S BRANDED BEEF

SWIFT'S PRIME RIB ROAST On Special Fri. & Sat.

BEEF
Tongues lb. 15c
Fresh
LOINS of PORK lb. 23c
4-lb. Average

SHOULDERS
PORK lb. 13c
Sweet Pickled
VEAL
CHOPS lb. 22c
Shoulder

DAVE'S MARKET

Opposite Bank of America

Colma

WESTLAKE MARKET

301 MIRIAM ST.

Open Sundays and Evenings

FREE DELIVERY

Specials for Friday and Saturday

RANDOLPH 9667

EGGS Large Extras 2 dz. 54c doz. 28c

BUTTER lb. 36c COFFEE lb. can 24c
Buttercup, 92 Score, Best Grade S. & W. Drip or Reg. 2 lb. 47c

RUSKETS Pkg. 12c PORK & BEANS can 10c
"Ovensweet" The Breakfast today S. & W. "Just like homemade"

MATCHES Buy Now 2 large boxes 5c

WE CARRY A COMPLETE LINE OF LIQUID VENEER POLISH.

THE BEST MADE. ICE CREAM AND NOVELTIES

Marin Dell Milk & Cream "Hours Fresher"

MEAT SPECIALS

POT / lb. 24c
ROAST Shoulder
Rib

Swift's Pkg. 15c
BACON
Sweet Rasher

LAMB lb. 10c
STEW

SPUDS, U. S. No. 1 Gems 10 lbs. 19c

GRAPEFRUIT, Arizona 6 for 15c

LETTUCE, Extra Large Heads 5c

CARROTS, Colusa Fancy 3 bnchs. 5c

APPLES, Watsonville Pippins 3 lbs. 10c

LARGE ASSORTMENT OF FROZEN FRUITS and VEGETABLES

We Sell Films - Printing - Developing - Finishing

It's New!



The Cut 'N Kurl Beauty Salon is now featuring the New Fischer Creme Curl Permanent Wave. It's Different! An individual service for your particular type of hair. Prices within reach of your pocketbook.

ATTENTION! If You Need A Permanent Wave Bring This Ad And We Will Make It Worth Your While

CUT 'N KURL BEAUTY SHOP

6854 Mission St. Mrs. Baroff, Prop.

Phone RANDolph 9292 Daly City

GENEVA BAKERY

San Pedro Road, Colma FREE DELIVERY - RANDolph 7119

All Kinds of CAKES Made to Order

We Specialize In All Kinds of Italian Bread, Pastries & Novelties

FRESH FRENCH BREAD DELIVERED DAILY

All Goods Baked Fresh Daily

ANNOUNCING

OUR NEW

4-HOUR CLEANING SERVICE

WE OWN AND OPERATE OUR OWN CLEANING PLANT

SUITS
DRESSES
Ladies' Coats
HATS

59c

Cleaned & Pressed

FREE CALL AND DELIVERY SERVICE 100% UNION SHOP

DALY CITY CLEANERS AND DYERS

6274 Mission St.

Phone DEL 5261

Just Phone DELaware 5261, We'll Call For and Deliver Your Garments. Absolutely No Extra Charge.

**BISC-O-BITS
CRACKERS**
REAL FRESH

Round
Large Box

10c

MILLO'S

6315 M

Phone DElaware 5300

PICNIC HAMS lb.

Our Own Cure, Delicious

21c

BACON, By the Piece

Eastern - Half or Whole

lb. **25c**

HAMS 5 to 5½-lb. cuts lb.

Best Quality - Famous Brands
Either End

25c

SHOULDER OF PORK

Fresh, Very Good for Roasting

lb. **17c**

**CORNERED LEGS of
PORK** lb.

Half or Whole

19c

SHOULDER OF PORK

Corned, Best Quality

lb. **14c**

LEGS of LAMB lb.

Yearling

17c

START THE NEW YEAR RIGHT—
TRADE HERE and SAVE!

WE FEATURE BABY BEEF--STEAKS OF
ALL KINDS CUT TO ORDER.

Open Evenings
until 8 o'clock

Sundays
from 9 a. m. to 6 p. m.

"FRANK"
REYNOLDS

GROCERY

Leaders in Price

X CHECK THESE SUPER VALUES

SUGAR 45c

PURE CANE · L. A. Stock Purchase 995 · 10-pound Sack

MAYONNAISE Qt. **37c**

Durkee's

SALT 32-oz. shaker **7c**

Leslie

HONEY 2-lb. jar **19c**

100 pct. Pure

PEPPER ½-lb. tin **10c**

Black

Val Vita · In Syrup

APRICOTS 12½c

Lge. 2½ Tin

DATE

Dromedary · 15c Val. · Pitted or

SALAD OIL gal. tin **69c**

Pure

LUNCH TONGUE 10c

Banner · 15c Val.

Mushroom SAUCE 5c

Calstate · Reg. Tin

DEV. MEAT (4c val.) 2½c

Banner

Fancy Texas Long Grain

RICE 3 lbs. 17c

Burry's Butter · Lge. Box

COOKIES 15c

70 in Box

WE ACCEPT FOOD STAMPS

**FISH
SPECIALS** →

HERRING

FRESH

OYSTERS

LARGE FRESH OPEN

BLACK COD - Deep Sea

FRESH

2 lbs. 15c

doz. **30c**

lb. **20c**

CHICKEN

54 in
CARTON

MARKET DELUXE

315 MN ST.

FOR FRIDAY and SATURDAY,
JANUARY 17 and 18

Free Delivery

LOWEST PRICES
IN SOAP POWDERS
RINSO Lge. 18c
Giant 50c
OXYDOL Lge. 18c
Giant 50c
CRYSTAL WHITE
SOAP
10 bars 28c

CRITERIA

FREE
DELIVERY
Phone DELaware 5300

n Prnd Quality

"AL"
ZURCHER

SUP VALUES CHECK **X**

try - No. 2 Tin
5¢ CORN 7½c

out 647

Rio Del Mar - In Tomato Sauce

SARDINES 5½c

Lge. Oval Tin

ker 7 TO JUICE **5c**

all

n 10 to SOUP 2 for **15c**

ell's

Pure Fruit JAM **15c**

Lge. 23-oz. jar

PEACHES No. 2½ tin **10c**

In Heavy Syrup

E 10¢

Pitted or seout 900

Burgess - Reg. 5-oz. Tin

Oysters 3 cns. 25c

Closeout 495

10 AN SALAMI lb. **37c**

Stick

FACIAL TISSUE box **17c**

500's

2½ y TAMALES tin **5c**

CLEANSER 3 for **13c**

Sunbrite

ALMON 14c

vale - No. 1 Tall Tin - Packed by Libby's

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

CKEN VIOLI

54 h

ARTON **0c**

HENS - Young

FRESH KILLED

TURKEY HENS

VERY BEST - FRESH KILLED

CHICKEN - Cut Up

FRESH KILLED

lb. **24c**

lb. **26c**

3 lbs. **95c**

POULTRY
← **SPECIALS**

FRUITS and VEGETABLES

SPECIAL NO. 1

1 head CABBAGE
1 head CAULIFLOWER
2 doz. PIPPIN APPLES **ALL FOR 25c**

SPECIAL NO. 2

2 doz. JUICE ORANGES
6 Arizona GRAPEFRUIT
1 doz. Juicy LEMONS
2 bunches WHITE TURNIPS **ALL FOR 25c**

SPECIAL NO. 3

3 lbs. BROCCOLI
2 bunches CARROTS
1 head CELERY
2 bunches SWISS CHARD **ALL FOR 25c**

IDAHO GEMS POTATOES **\$1.15**

By The Sack

100-lb. Sack

IDAHO GEMS 10 lbs. **15c**

WINTERNELLIE PEARS doz. **10c**

YELLOW ONIONS 3 lbs. **10c**

PIPPIN APPLES 2 doz. **15c**

JUICE ORANGES 3 doz. **25c**

AVOCADOS each **5c**

SPITZ OREGON APPLES dz. **14c**

CELERY ROOTS bunch **5c**

LEMONS - JUICY doz. **5c**

DALY CITY THEATRE

HE'S BACK

Tomorrow Night And
Every Saturday Night Thereafter

EDDIE'S ADVERSHOW

MORE PRIZES



MORE ACTS

Fun For Everyone

ON THE SCREEN

Pat O'Brien - Gale Page

—IN—
"KNUTE ROCKNE, ALL AMERICAN"

Grace McDonald - Robt. Page

—IN—
"DANCING ON A DIME"

NOTICE

**THE WONDER BOOKS
MOVED TO
MONDAY NIGHTS**

HEREAFTER

You can still start this marvelous Educational Set of Books. Volume One is FREE and Still Available.

FREE TO THE LADIES

STARTING NEXT WEDNESDAY

January 22 and Every Wednesday Thereafter

YOUR CHOICE OF

MAROON
QUEEN MARY

Complete Service For Eight

DINNERWARE

—OR—

DISTINCTIVE
ROSELAND

Complete Service For Eight

SILVERWARE

SEE BOTH DISPLAYS IN THE FOYER

LUCCA RAVIOLI CO.

737e Mission St., Colma

FREE DELIVERY

Phone RAndolph 6102

SPECIALS FOR FRIDAY AND SATURDAY, JANUARY 17 & 18

PAR Gran. Soap - Giant Size with Premium pkg. 50c

MAZOLA Salad Oil ½ gal. 53c one gal. 98c

RINSO 17½c
Large Pkg.S. & W. COFFEE lb. can 23½c
2 lbs. 45c

SPRY 3-lb. can 47c

BABY FOODS 3 for 20c
Gerber'sOLIVE OIL gal. \$2.75
Marietta (Limited Offer)HIGHGATE Bourbon Qt. \$1.49
Closeout - Gal. \$5.49KING of KENTUCKY Qt. \$1.54
BourbonBURGUNDY gal. 44c
ValmontMARVEL gal. \$5.15
Bourbon

LUCCA MEAT MKT

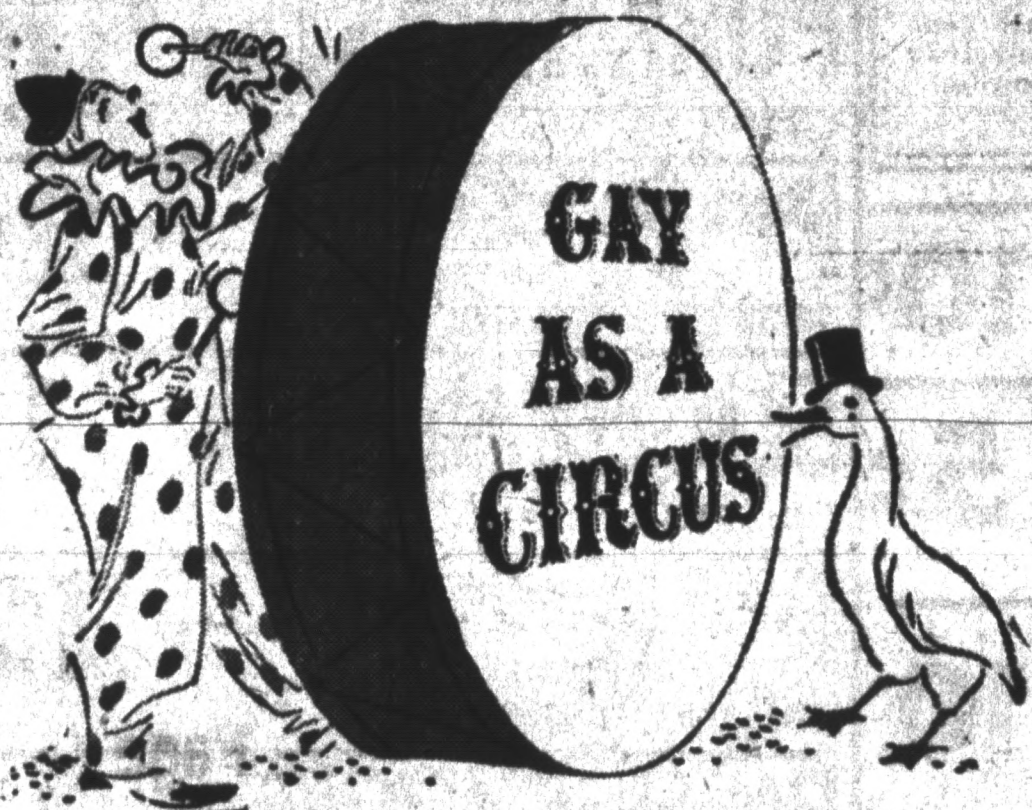
LEG OF LAMB lb. 27c
Genuine Spring LambROAST PORK lb. 17c
Fresh - Off The Shoulder

Lamb for Stew 2 lbs. 25c

Fresh-Killed Poultry Daily
Fresh Fish Every Friday

Phone Orders Welcome

WELCOME BACK

To THE
BIG BOY OF BUFFOONERYHE'S HERE AGAIN!
That Riotous Reveler In
Rip-Roaring Roguery Is Back!MORE ACTS MORE GIFTS
THAN EVER BEFORE!

EDDIE'S ADVERSHOW

EVERY SATURDAY NIGHT

Daly City Theatre

SPONSORED BY YOUR FAVORITE MERCHANTS

ASK EDDIE WHAT HE THINKS ABOUT

BYRNE

RADIO STORE

Opposite Daly City Theater

Phone RAndolph 7782

WELCOME BACK, EDDIE!

EDWARDS DRUG STORE

6272 Mission Street

Middle Of Block

Student Lamp

All-Chrome, Latest 1941
Design

\$4.85

Including
Daylight Bulb
"Get It From Walter
Mayer"COMPLETE
HOME
FURNISHINGS

Metropolitan

APPLIANCE
COMPANY
6389 Mission St.
Delaware 2632FOR ENTERTAINMENT, ATTEND
EDDIE'S ADVERSHOWFOR ENJOYMENT, BUY YOUR
WINES and LIQUORS from

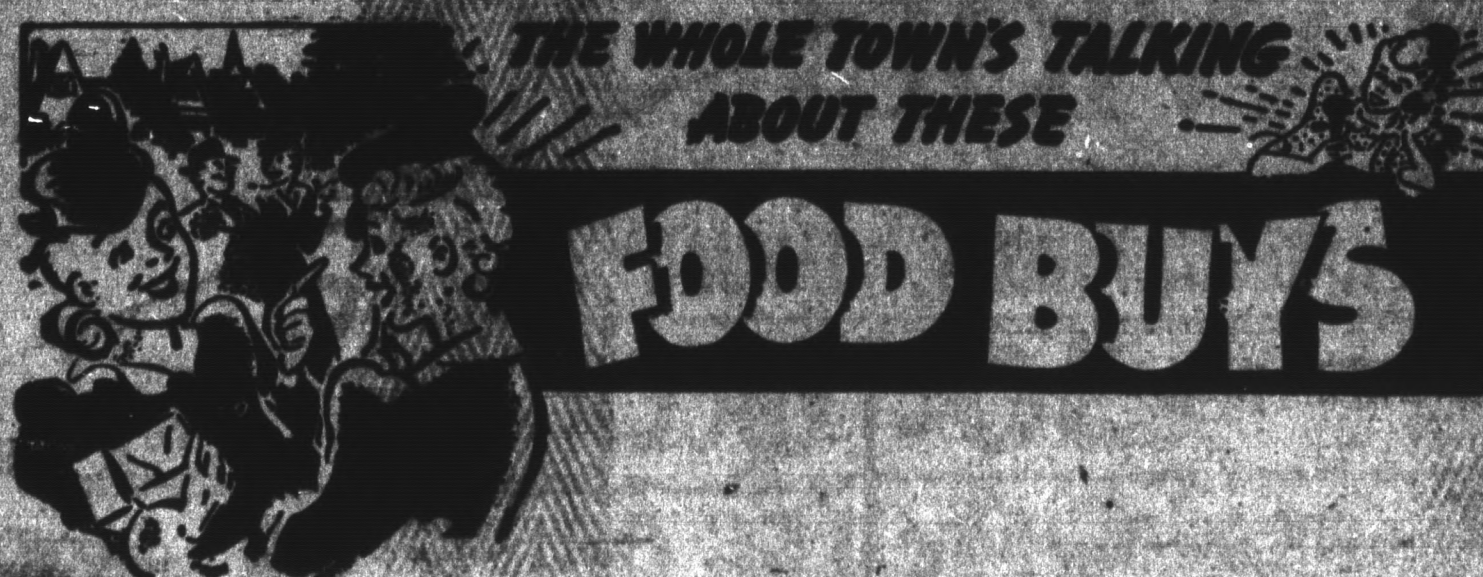
VIRENO'S MARKET

6198 Mission St.

Free Delivery

RAndolph 5002

Welcome Back, Eddie!
MAYOR J. J. FAHEY



FREE DELIVERY

Phones DElaware 1161 or 1162

SPECIALS FOR FRIDAY AND
SATURDAY, JAN. 17 & 18

FARMERS MARKET

6386-6390 MISSION ST.

KEITHLEY & DOYLE -- GROCERIES

OPEN SUNDAYS 8 A. M. to 6 P. M. - EVENINGS 7 A. M. to 8 p. m. —

Polar FROZEN Foods

|| STRAWBERRIES - PEACHES - GREEN PEAS - ASPARAGUS
TIPS - STRINGLESS GREEN BEANS - GOLDEN BANTAM
CORN ON COB - CORN, CUT OFF COB ||

Why Polar Frosted Foods Are Becoming More and More Popular—

STRAWBERRY SHORTCAKE IN JANUARY —

Polar Frosted Foods are always in season. Strawberry shortcake can be had in January or June.

Now the housewife can have the goodness of garden-fresh fruits and vegetables all year 'round. Polar Frosted Foods are a treat on any table—an excellent way to brighten up your drab winter menus. Little wonder they continue to grow in popularity with the modern housewife.

OLIVES Tall Tin **10c** | **PEACHES** Lg. No. 2 tin **10c**
Matmor, Calif., Select Ripe. | Tastewell, Halves or Sliced

BURRY'S CRACKERS Lge. Box **15c**

Bix - Butter Cookies - Graham Wafers

Egg Noodles 2 for **25c** | **OLEOMARGARINE** lb. **10c**
New 12-oz. Cello. Pkg. | Dinner Bell
Fontana's Wide, Fine or Medium

SUNBRITE CLEANSER 3 for **14c** Both for **39c**
\$1 Val. Ball-bearing Magnetic Scissors only **25c**

CAKE FLOUR Lg. Pkg. **22c** | **APRICOTS** 2 for **25c**
Softasilk | Shurfine - No. 1 Tall Tin
Whole Peeled - In Thick, Heavy Syrup

MILK 4 for **25c** | **WHEATIES** 2 pkgs. **21c**
All-Pure, No. 1 Tall Tin | "Breakfast Of Champions"

QUALITY FRESH FRUITS and VEGETABLES

Avocadoes 3 for **14c** | **Bananas** 3 lbs. **17c**
Large Ripe | Fancy Golden Ripe

APPLES doz **15c** | **Tomatoes** 2 lbs. **9c**
Fey. Qual. Hood River Spitzenbergs | Red Ripe

ORANGES doz **20c** | **Grapefruit** 6 for **10c**
Deep in Color - Thin Skin | Lge. Size Ariz. - Fancy, Sweet
Sweet and Juicy - Large Navels

FULL LINE OF FROZEN FRUITS and VEGETABLES

CHOICE QUALITY MEATS
FARMERS MEAT COMPANY

CORNEP PORK lb. **14c**

SWEET PICKLED SHOULDER

CORNEP BEEF lb. **8c**

LEAN STEER PLATE

PORK ROAST lb. **16c**

FRESH PICNIC

Pure Pork Sausage lb. **24c**

SWIFT'S FAMILY STYLE

SLICED BACON **15c**

4-lb. PKG.

Fresh Hamburger lb. **12½c**

BOILING BEEF

Pork NECK BONES lb. **8c**

PIGS' TAILS and PIGS' FEET

PORK CHOPS lb. **23c**

LARGE RIB CUTS

FRANKFURTERS lb. **20c**

A-1 SKINLESS

POT ROAST lb. **21c**

QUALITY STEER BEEF

This Week's Recipe

BEEF

RING

With

BARBECUE
SAUCE

(Courtesy Pet Milk)

For This Recipe You'll Need:

1½ lbs. two-ground beef
¼ cup uncooked, rolled oats
1 cup Pet Milk
9 tablespoons finely cut onion
1½ teaspoons salt
¼ teaspoon pepper
2 tablespoons Worcestershire sauce
3 tablespoons vinegar
2 tablespoons sugar
1 cup catsup
½ cup water

Turn on oven and set at moderately slow (350°F.). Mix together in bowl ground beef, rolled oats, milk, 3 tablespoons onion, the salt and pepper. When thoroughly mixed, pack into wet ring mold or shape into loaf with wet fingers. Turn out in greased pan. Bake 10 minutes. Pour over meat a mixture of Worcestershire sauce, vinegar, sugar, catsup, water and remaining 6 tablespoons onion. Bake 1 hour, or until meat is brown. Baste at 10-minute intervals with sauce in pan. Serve at once with creamed corn. Serves 6.